

Analysis on the Current Situation of Cultivating College Students' Professional Ethics

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Abstract: Accomplishment of Professional ethics is an important part of college students' comprehensive quality, which is of great significance to their own career development and whole-life development. Apart from promoting the all-round development of the college students, the effective cultivation of college students' professional ethics not only plays an important role in improving teaching quality at collage, but also can promote the development of society. To do a good job in cultivating college students' professional ethics is an extremely important task of moral education at college and university. Starting with the connotation of college students' professional ethics and combining with the problems existing in the cultivation of college students' professional ethics at present, this paper provides some reasonable suggestions for domestic colleges and universities to effectively carry out the cultivation of students' professional ethics after comprehensive research and analysis.

1. Introduction

As the rapid development of China's social economy, various industries are flourishing and prosperous day by day, and the demand for college graduates by enterprises is increasing, especially for high-quality college graduates. Therefore, cultivating high-quality college students with higher professional ethics is the common expectation of enterprises, and it is the inevitable social demand during current economic development in China. As the main place for students to study, college and university have the responsibility to do a good job in cultivating college students' professional ethics, innovate the cultivation mode, improve the quality of cultivation, cultivate high-quality talents, and make contributions to the development of the country.

2. Content and Characteristics of Cultivation of College students' Professional Ethics

2.1 Main Content of the Cultivation

During the process of cultivating college students' professional ethics, we should carry out comprehensive education from following aspects ---- loving the post and working hard, being honest and trustworthy, serving the masses, contributing to the society, and cultivating personal qualities, etc., so as to improve the professional ethics accomplishments of the college students in an all-round way. At the same time, the cultivation of college students' professional ethics should carry out the basic requirements of the professional ethics, i.e., devoting to one's duty, willingness to sacrifice, seeking truth from facts, no fraud, acting according to laws, strictly keeping secrets; being fair and open, serving the society, and effectively direct the cultivation of college students' professional ethics^[1]. In addition, in the process of cultivating college students' professional ethics, it is necessary to strengthen students' deep understanding of the basic principle of "collective interests above all", and guide college students to correctly handle the relationship between individual interests and collective interests.

2.2 Characteristics of the Cultivation

(1) Professional ethics is diverse

The diversity of social industries and occupations determine the diversity of professional ethics.

Each industry has different professional ethics standards, and each occupation also has different professional ethics standards. So, in the cultivation of college students' professional ethics, we should not only cultivate students' professional ethics in an all-round way, but also carry out professional ethics education according to their major and the industries and occupations they are going to engage in after their graduation. By this means, the college students can easily integrate into their working after graduation, enjoy their nice career development, so as to promote the progress and development of the enterprises and the society.

(2) Professional ethics is successive

Professional ethics is a relatively unified and generally accepted professional standard formed by the accumulation of experiences and the succession of ideas in people's long-term works. Therefore, in the works of cultivating college students' professional ethics, we should give full play to the succession of professional ethics, and guide the students to carry forward professional ethics, learning the excellent deeds of relevant professional ethics models, so as to improve the effectiveness of college students' professional ethics education^[2].

(3) Professional ethics is practical

Professional ethics is gradually formed in the process of long-term practice, it has obvious practicality. Practice is the only standard to test the truth. In the cultivation of college students' professional ethics, we can deepen the students' understand to professional ethics by organizing students to carry out working practices in enterprises, so as to improve the students' professional ethics.

3. The Significance of Cultivating College students' Professional Ethics

Professional ethics is an important part of the social moral system, is an inevitable requirement to promote the social harmony, and a basic requirement to realize the great rejuvenation of the Chinese nation. Good cultivation of professional ethics is a kind of necessary quality for contemporary college students, a necessary basic quality for college students after their graduation, and a key and core factor to their personal development. College students with good professional ethics can have more opportunities to get a job in the excellent company in the fierce competition, so that they can have a better career development. At the same time, college students are the main force in the social development of our country. Only high-quality talents with high professional knowledge level and high professional ethics accomplishments can be the strong talent guarantee for the development of the socialist market economy and the important guarantee for the construction and development of socialist harmonious society in China^[3].

Do a good job in cultivating college students' professional ethics can play a regulatory role in the college students' personal development. After the graduation of college students, it can help the students to have harmonious relationships with their coworkers and customers, promote the unity and cooperation within the enterprises, deal with the external relations of enterprises, enhance the effectiveness and competitive power of the enterprises, and promote the strength of the enterprises, so as to promote the social and economic development of China

To do a good job in cultivating college students' professional ethics can improve the reputation and creditworthiness of enterprises. In today's world, the essence of competition among enterprises is the competition of service quality and product quality, and the competition of talents. Cultivating college students' good professional ethics can effectively guarantee the service quality and product quality of the enterprise, improve the reputation and creditworthiness of the enterprise, so as to improve the market competitiveness of the enterprises and promote the rapid development of the enterprises^[4].

In general, it is very important to do a good job in cultivating college students' professional ethics, which can not only promote the personal career development of college students, but also promote the healthy development of enterprises, and the construction of cultural and ideological progress in China, so as to promote the long-term and stable development of the whole society.

4. Problems in the Cultivation of College students' Professional Ethics

4.1 Lack of Awareness and Attention to the Cultivation of Professional Ethics

Influenced by the educational system for many years, examination-oriented education has become popular in the education, which leads to the school education simply pursuing the students' test results, and which leads to the education of professional ethics has in a lower situation in the school. At present, many colleges and universities still do not pay attention to the cultivation of students' professional ethics, and limit the human-resource and financial support invested in the education of professional ethics, which seriously hinders the effect of the cultivation of the college students' professional ethics. What's more, because many colleges and universities have ignored the cultivation of the students' professional ethics for many years, the existing concepts and methods of cultivating professional ethics are relatively backward, which can not meet the needs of the students' professional ethics cultivation in practical work, so it can not effectively guarantee the quality and level of students' cultivation of professional ethics^[5].

4.2 Lack of Professional Ethics Training Team

At present, in domestic colleges and universities, the professional training team for cultivating college students' professional ethics is not enough. In most of the schools, the only teacher who specialize in cultivating the students' professional ethics is their college counselor, and the training team is too weak, so it can not meet the requirements for cultivating college students' professional ethics at the present stage, it also limits the progress the cultivation of college students' professional ethics.

4.3 Unreasonable Working Methods for the Cultivation of Professional Ethics

Influenced by the consciousness and concept of cultivation the professional ethics of college students, many high-efficiency cultivation works has not obtain significant progress for a long time, which has lost the effectiveness of the cultivation works of college students' professional ethics, and which leads to the unreasonable contents and working methods of college students' professional ethics cultivation.

5. Effective Methods for Cultivating College students' Professional Ethics

5.1 Strengthening Teachers and workers' Attention to Professional Ethics on Campus

In order to do a good job in the cultivation of college professional ethics, colleges and universities and the teachers must have a good understanding about the importance of the cultivation of professional ethics. The leaders and administrators of the schools should deeply understand the importance and significance of professional ethics. At the same time, they must actively organize all the staff and workers to study collectively, so as to strengthen their attention of the whole school staff and workers, change the traditional thought of test results oriented teaching mode, and improve the teaching level on cultivating college students' professional ethics. Starting from their own actual situation, colleges and universities should combine professional ethics cultivation with ideological and political education, guide the students to set up correct "three views"---- outlook on world, outlook on life, sense of worth, and cultivate students' good professional ethics. College teachers should play the role of good models, by their own good professional ethics accomplishments, they can influence and stimulate their students to pay attention to professional ethics, so as to improve their students' theory knowledge about professional ethics

5.2 Construction of Professional Ethics Training Team in Colleges and Universities

Strengthening the construction of professional team on cultivating college students' professional ethics is another important way to do a good job in cultivating college students' professional ethics. Colleges and universities need to strengthen the human and financial support for the cultivation of the students' professional ethics, improve the teachers' personal and teaching abilities, and recruit

more and more teachers into the cultivation of the students' professional ethics. Except for the counselors, colleges and universities should also give full play to school administrators, teachers of various disciplines and the leaders, make full use of all the resources on campus, maximize the human resource advantages of the schools, promote the smooth development of the cultivation of the students' professional ethics on campus, and effectively improve their professional ethics accomplishments.

5.3 Innovation of Working Methods for Cultivating the students' Professional Ethics

The ways and means of cultivating college students' professional ethics should be as unified as possible with the current needs of the students, the enterprises and the society. Combining with the actual situation, colleges and universities should keep pace with the times, actively innovate the cultivation methods, change the traditional cultivation methods, increase students' interests and enthusiasms, making students more receptive to the cultivation of professional ethics, so that the cultivation works can be carried out easily with high efficiency and high quality, and promote the development of the cultivation of the professional ethics in higher education institutions^[6].

5.4 Organizing the Students to Strengthen Their Cognitions in Work Practice

Practice is the only criterion to test truth and an important way for human beings to get correct cognition. In the cultivation and construction of college students' professional ethics, we should rely on practice. By the organic combination of theory and practice, the students can deepen their understanding of theoretical knowledge by means of practice, so as to improve the degree of college students' attention to professional ethics. Colleges and universities can reasonably set some practical courses according to the actual situation of their schools, and let the students feel the importance and significance of professional ethics in the real working environment. At the same time, college teachers should also actively participate in practice with students and actively cultivate students' working spirit that is not afraid of hardship and tiredness, which can not only enhance students' professional skills, but also cultivate students' good professional ethics in practice, so that students can adapt to the society more quickly, familiar with the society, and lay a certain foundation for students' future development of life.

5.5 Create a Good Atmosphere for Professional Ethics Education on Campus

School is not only the main place for students to study, but also the main place where the cultivation of college students' professional ethics take place. Colleges and universities should give full play to the role of the campus, actively organize and carry out diversified campus cultural activities, and create a positive atmosphere of campus culture. In a good cultural atmosphere, and then, teachers should give more guidance to the students, actively carry out the works of professional ethics cultivation, so as to help the students improve their professional ethics accomplishments. While creating campus cultural atmosphere, colleges and universities should also strengthen the supervision of campus cultural environment and strive to provide a green, civilized and positive learning environment for students. In addition, colleges and universities can also invite some models who do a good job in professional ethics to give some special lectures, and promote the students to improve their professional ethics literacy by advocating these positive models, so as to effectively improve the cultivation of professional ethics on campus.

Conclusion: Under the background of the new era, there are new requirements for the cultivation of college students' professional ethics. Colleges and universities should pay more attention to the cultivation of professional ethics and the training of the teachers. In the process of cultivating the students' professional ethics, they should cultivate the students according to their specific conditions, and constantly innovate the methods of cultivating professional ethics and keep pace with the times. At the same time, colleges and universities should give full play to the role of good models, promote students' enthusiasms for learning, so as to better guide college students to pay attention to the constant improvement of their professional ethics, promote the all-round development of college students, and make positive contributions to enterprises and society after their graduation.

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